

De Gouden Straatjes

Haarlem's trendy shopping streets

Discover
Haarlem's
most charming
shopping streets

HARLEM

www.goudenstraatjes.nl

Welcome to Haarlem!

Our stunning city centre awaits you, with a wonderful array of individual shops, atmospheric streets and unique products. A major centre for trade and shopping in the Golden Age, Haarlem continues to exude the spirit of commerce in de Gouden Straatjes. Soak up this atmosphere as you stroll around these charming 'Golden Streets' and discover which businesses are now located behind the exquisite listed façades. Apart from a lovely day's shopping, we hope this will also give you a glimpse of our multifaceted city. Enjoy!

Esther Brasser
Manager Haarlem Marketing



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Legend

-  De Gouden Straatjes
-  Car park
-  Bike storage facilities
-  VVV Haarlem tourist information office

Accessibility

By car

There are six car parks in the centre of Haarlem: Appelaar, De Kamp, Raaks, Stationsplein, Houtplein and De Dreef. From access roads, simply follow the signs (P route). Visit haarlem.nl for information about parking charges.

By public transport

From Haarlem central station, it is only a 10-minute walk to Grote Markt square and you can already enjoy many great shops along the way. Several city buses also travel to the centre from the bus square in front of the station. Visit 9292.nl for timetables.

By bike

If you are travelling by bike, you can store your bike safely and free of charge at one of the many secure cycle storage facilities e.g. at Botermarkt, Jacobijnestraat, Smedestraat, Boereplein or Tempelierstraat.

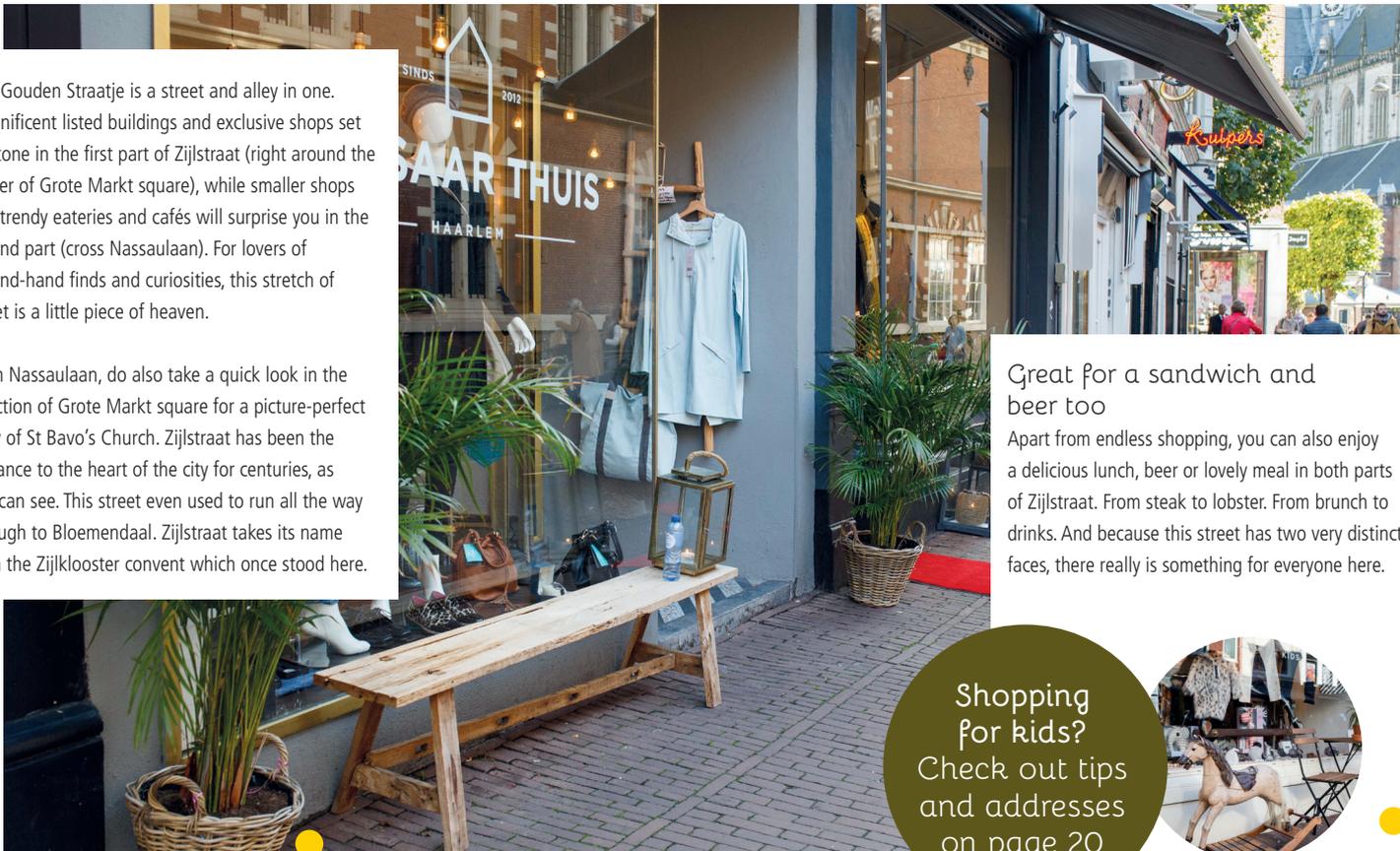


Zijlstraat

A street and alley in one

This Gouden Straatje is a street and alley in one. Magnificent listed buildings and exclusive shops set the tone in the first part of Zijlstraat (right around the corner of Grote Markt square), while smaller shops and trendy eateries and cafés will surprise you in the second part (cross Nassaulaan). For lovers of second-hand finds and curiosities, this stretch of street is a little piece of heaven.

From Nassaulaan, do also take a quick look in the direction of Grote Markt square for a picture-perfect view of St Bavo's Church. Zijlstraat has been the entrance to the heart of the city for centuries, as you can see. This street even used to run all the way through to Bloemendaal. Zijlstraat takes its name from the Zijklooster convent which once stood here.



Great for a sandwich and beer too

Apart from endless shopping, you can also enjoy a delicious lunch, beer or lovely meal in both parts of Zijlstraat. From steak to lobster. From brunch to drinks. And because this street has two very distinct faces, there really is something for everyone here.

Shopping for kids?
Check out tips and addresses on page 20



Koningstraat

For little princes and princesses too



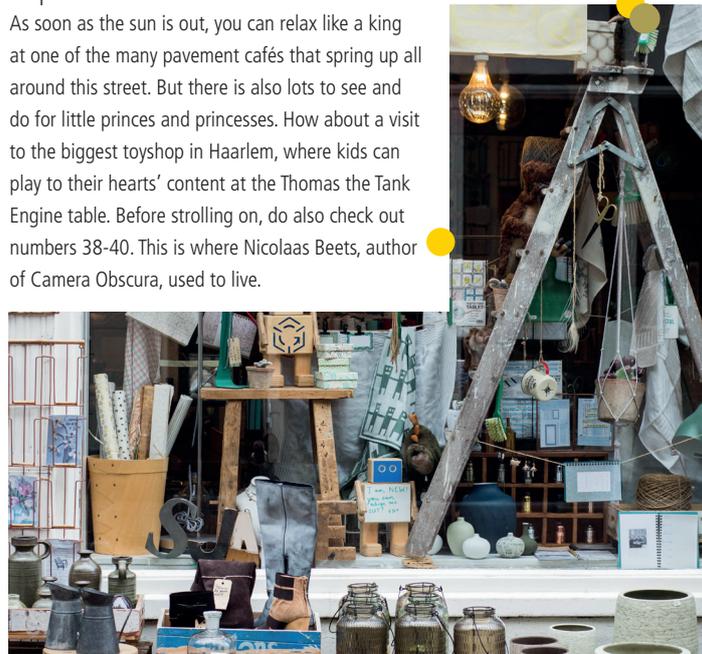
Koningstraat boasts an impressive 17 listed buildings. A real gem in this street is Huis van Schagen at number 20. Once the home of the Schagen family in the Middle Ages and later, a Catholic girls' school, this is now a place where you can shop for the most beautiful interior design items. Do also take a quick look around the gorgeous courtyard garden. Besides a myriad of monuments, this beautiful street is brimming with great retailers. Whether you are looking for organic bread, artisan cheeses, a bouquet of flowers or a new bank, you will find it all in Koningstraat. Lovers of the latest homeware trends, in particular, will simply adore this street.



Everything for your home? Check out tips and addresses on page 20

Relax like a king at a pavement café

As soon as the sun is out, you can relax like a king at one of the many pavement cafés that spring up all around this street. But there is also lots to see and do for little princes and princesses. How about a visit to the biggest toyshop in Haarlem, where kids can play to their hearts' content at the Thomas the Tank Engine table. Before strolling on, do also check out numbers 38-40. This is where Nicolaas Beets, author of Camera Obscura, used to live.



Koningstraat

Gierstraat

A village street in the city centre

Take 50 exceptionally charming shops, add about 18 listed buildings and a good dose of hustle and bustle and voilà: Gierstraat. It's almost inconceivable that a tram used to tear through this cosy little street. And while the tram may be long gone, this cyclist-/pedestrian-friendly shopping street is still very much alive with activity.

From a children's book to a spelt bagel, from a classical music CD, coffee beans or sneakers to Haarlemmer oil, Gierstraat is full of surprises. The building at number 3, where chemist's A.J. van der Pigge is located, is a well-known Haarlem treasure. Established in 1849, this David stood its ground against its Goliath, supermarket chain V&D. And the huge head above the chemist's is still staring its eyes out.

Looking for a gorgeous bag?
Check out tips and addresses on page 20



Dive into Vijfhoek

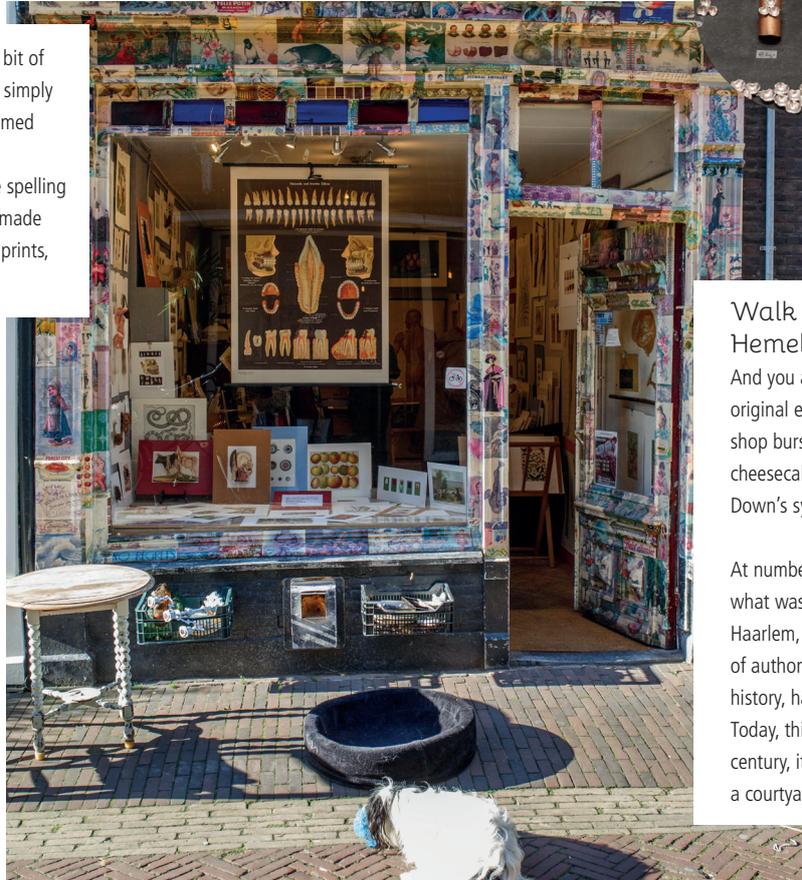
This feels a little like a village in the middle of the city, especially when you dive into a side street leading to the Vijfhoek district in the back. Have a little stroll around the listed houses, flower boxes and benches and you will immediately understand its appeal.



Schagchelstraat

Wonderfully individual and a touch bohemian

The name of this little street may seem like a bit of a tongue twister, even in Dutch, but the ch is simply pronounced as another g, Schaggelstraat (named after the wealthy van Schagen family). The atmosphere in this street is as creative as the spelling of its name. All kinds of things are still hand-made here. From violins, jewellery, frames and wall prints, right down to bespoke trousers.



Unique jewellery?
Check out tips and addresses on page 20

Walk from an old gym to Hemelpoort

And you also don't have to look very hard to find an original eatery or café. A Galette Bretonne at a little shop bursting with French bric-a-brac or a piece of cheesecake at a lunch café staffed by people with Down's syndrome, Schagchelstraat has it all.

At number 29, you can drink your cappuccino in what was once the very first gymnastics school in Haarlem, founded by Simon Vestdijk (yes, granddad of author Simon Vestdijk). And for another piece of history, have a look at the arched gate at number 35. Today, this is just an ordinary door, but in the 17th century, it was the entrance to the Hemelpoort hofje, a courtyard with almshouses now long gone.

Kleine Houtstraat

Stroll from one hotspot to another

Perhaps less well-known than its big brother Grote Houtstraat, but no less charming. Impressively, Kleine Houtstraat has won the title of 'Leukste Winkelstraat van Nederland' (Best Shopping Street in the Netherlands) twice now. And deservedly so, because gorgeous little boutiques, unique concept stores and wonderful eateries spring up like mushrooms around here.

There have always been many special places in Kleine Houtstraat. Judith Leyster, the first female master painter of the Netherlands, had her own studio here at number 25. And in 1899, V&D opened its first shop outside Amsterdam in Winkelhuis De Zon, on the corner with Lange Veerstraat.



Mouth-watering gifts? Check out tips and addresses on page 20



Sound advice from 1609

You will find yourself strolling from hotspot to hotspot here in one of Haarlem's oldest streets. The crow-stepped gable at number 37 offers some sound advice, dating from 1609. And while the house at number 48 is 'only' 130 years old, it is the stunner in the street. Interesting fact: architect Van Gemund designed this gorgeous house - the whole house - for himself.



Anegang

For trends and great food

Anegang is the Old Dutch word for access or entry. While centuries ago, this street used to give entry to a church and a Carmelite monastery (founded by a real Haarlem knight); these days, it leads you to the latest fashion trends and more. This must-visit street off the well-known Grote Houtstraat offers many fashionable boutiques where you can shop for great brands, right down to your socks and lingerie.

Here, you will find designer fashion in cosy buildings with listed cornices, Dutch and crow-stepped gables, but also the most adorable shoes for little feet as well as gorgeous adult footwear. While boutiques set the tone between Grote Houtstraat and Warmoesstraat, on the Kleine Houtstraat side, you really can find everything you need for in and around the home. From designer sofas to furniture wax.



Listed shopfronts

When you reach number 13, look up at the large crow-stepped gable with the imposing lion's head from the first half of the 17th century. Many of the buildings in this street remind us of past trades. The listed shopfronts at number 25 and 30 date from the beginning of the 20th century and are well worth a closer look for their historic beauty alone.

Warmoesstraat

Where even fish & chips can be eaten in style

If there is one Gouden Straatje dat will look great on your Instagram or Facebook page, it is Warmoesstraat. Cobblestones, crow-stepped gables and a century-old hofje blend in beautifully with gorgeous boutiques and stylish shops. Even the fish & chip shop is stylish here!

As you would expect of a street named after a 'forgotten' vegetable (warmoes means chard), besides shops, you will find great little eateries here. Whether you fancy an extra-large latte, a towering club sandwich or a lavish meal, the choices are endless.



Lunch?
Check out tips
and addresses
on page 20



Don't forget to look up and down
While you are shopping, eating and drinking, do also look up and down. This is a street with 700 years' history! Symbols in the pavements in front of the shops tell you which trades were or are carried out here.

The façade at number 18 reveals that a big Carmelite monastery used to stand here 'in the olden days'. The funny 'De Broek' stone tablet (The Trousers, a modern tablet from 2003) at number 1a refers to a family that used to live here 150 years ago.

Hidden behind number 23 is hofje In den Groenen Tuyn'. This courtyard with almshouses was built in 1616 for Roman Catholic 50-plus spinsters and these days, it is a green oasis in the city. Interested to see more? Why not call round on workdays between 10:00 and 12:00 for a peek behind the walls.

Warmoesstraat

Lists

Dutch people love their lists, which is why we have compiled these lists of top places in de Gouden Straatjes for you. Want to see more lists? Visit goudenstraatjes.nl.



Mouth-watering lunch?

Dijkers eten & drinken Warmoesstraat 5

Metzo Warmoesstraat 21

Brownies & Downies Schagchelstraat 26

Looking for a gorgeous bag?

Diforza Anegang 25a

O'Shop Gierstraat 14

pieterSZoon Kleine Houtstraat 36



Cooking & entertaining

Kookwinkel De Huismuis Warmoesstraat 15

Dille & Kamille Anegang 46

Schreuder & Kraan Gierstraat 51

Unique jewellery

Goud- en zilvermederij H. Soesbergen

Schagchelstraat 20

Juwelier Langerak Anegang 7

Mens Goudsmederij Schagchelstraat 36



Fabulous homeware

Conceptstore NYHAVN Koningstraat 15

Homestore Haarlem Zijlstraat 26

The Mill Shop Koningstraat 18

Mouth-watering gifts

Tea My Dear Kleine Houtstraat 16

Chocolaterie Pierre Kleine Houtstraat 1

Liquid Gold Specialslijterij Koningstraat 33 zw



Shopping for kids

Trendrecipe Kids Zijlstraat 22

Kinderboekwinkel Kiekeboek Gierstraat 29

Never Grow Up Babyshop Kleine Houtstraat 6

www.goudenstraatjes.nl
The ultimate overview of all shops in
de Gouden Straatjes



The golden streets

The Golden Streets

the nicest shopping streets in Haarlem

Looking for that special shop, that extraordinary place where you can find something
a stroll through De Gouden Straatjes (the Golden Streets). Guaranteed success
shops here range from craft studios and concept stores to exclusive
are situated around Grote Markt, the central square
brochure 'De Gouden Straatjes'

Plus, the stories behind these unique shops, extra shopping tips and
the latest events and offers!



Credits

De Gouden Straatjes is a project of



With the support of:

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