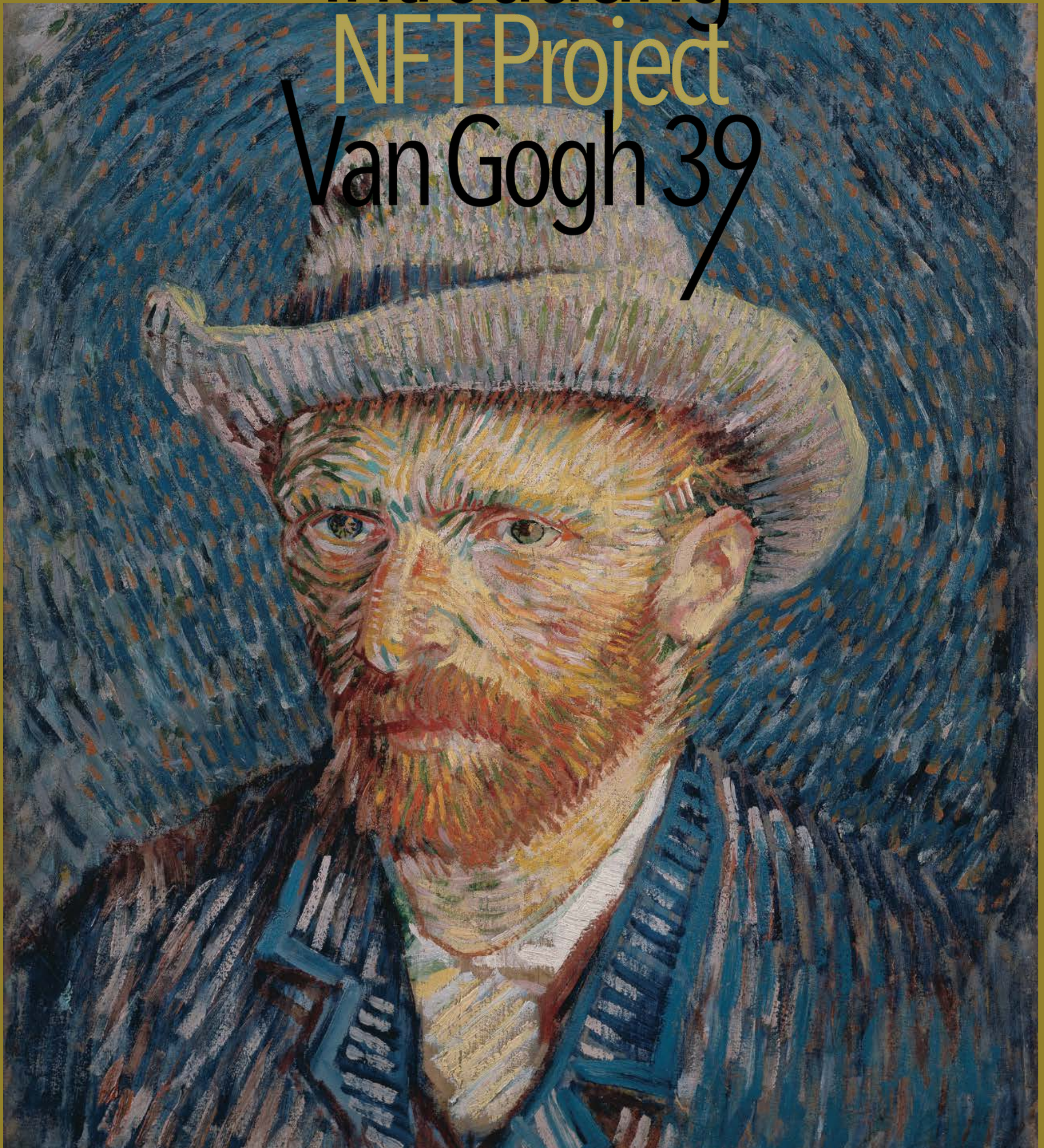


Introducing NFT Project Van Gogh 39



Certified by: Van Gogh Sites Foundation, NL

Curator: Van Gogh Sites Foundation, NL & Appreciator.io

Feature Artist: Tomas Snels

Exclusive platform: www.appreciator.io

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 Collectibles
for new
connoisseurs

**VAN
GOGH
SITES
FOUNDATION**

THE WORLD'S INAUGURAL FOUNDATION-CERTIFIED

VINCENT VAN GOGH

NFT & COLLECTIBLES

Vincent Van Gogh spent most of his life in Brabant. The natural landscape, rural life, people, and light all affected him deeply as a person and a painter. Here, 39 Van Gogh Monuments reside in villages like Nuenen, Zundert and Etten-Leur as well as cities like Eindhoven, Breda and Tilburg. They commemorate and narrate Vincent's epic journey. With places and people that touched him so profoundly, Brabant was never more than a thought or brush stroke away.

Brabant vowed to honour Vincent's cherished homeland and preserve the 39 monuments for the future. Now, it vividly embodies the forming of a maestro's vision and craft; an authentic and deep-felt appreciation for Brabant's soil, nature, and native locality.

This exciting new NFT project comprises 39 of Van Gogh's Homeland Monuments, each representing one of Van Gogh's significant landmark places of origin, all tastefully done in celebration of his legendary life journey and dedicated to the preservation of his work and the Monuments for future generations.

A message from

Mr. Frank van den Eijnden

Director of Van Gogh Sites Foundation, North Brabant - The Netherlands

**"If one truly loves nature,
one finds beauty everywhere."**

Vincent van Gogh - brief / letter #22, 1874

Vincent Van Gogh is celebrated for his capacity to find and articulate an emotional essence of a subject or moment and express that in colour, shape and texture. The world, especially nature and people, inspired him. The light over a field, the texture of the soil, the characteristic plasticity of faces. They defined his topics, the sense of space in his art, its tone, and the intensity with which he explored it.

The Van Gogh monuments pushed his spacial sense, his brushstrokes and the expressive nature of his painting. He stood where we now stand. He saw what we now see. Times may have changed, but these are the structures, the nature, and the light of Brabant's seasons that he so masterfully expressed. And these are the trees that saw him work. With them, we can reach around the art and find Vincent on the other side. Stand shoulder to shoulder and, sharing place and perspective, feel closer to the genius master painter.

To honour that feeling, we find a single leaf as a unique connection to Van Gogh. This leaf bathed in the light Van Gogh saw and painted. In its veins, it holds the echo of that moment and, in its cyclical life, contributed to the wealth in nature here. 'Leaf me alone' — a solitary connection to nature. It represents the location, our efforts to protect and preserve it, and the endless rotation of inspiration that helped form one of the world's most formidable artists. Right here.

We meticulously scan that leaf into a digital file and vast a 3D-printed leaf in silver. We believe that great art relates to moments, landscapes and culture as much as to singular talent, artistic persistence and effort. This NFT embodies all of that.

Frank van den Eijnden



Director Van Gogh Sites Foundation
North Brabant - The Netherlands



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VAN
GOGH
SITES
FOUNDATION

1000 Hours Commitment

A leaf hand-picked from Vincent's homeland by our artist, adopting 3D technology scan & 3D printing technology, we curated the animated NFTs and wooden box pack and a silver leaf with craftsmanship. A masterpiece series is born by integrating music composed specially for the VG39 Collection lastly.



Over 15 people

Creation of animation

Invested more than
1000 hours

CERTIFICATE

About the Artwork

We meticulously recreated that solitary leaf in the digital realm, preserving and encapsulating its fragile image forever in perpetuity as an NFT and a tangible reminder of Van Gogh's talent, spirit of connectivity and artistic philosophy.

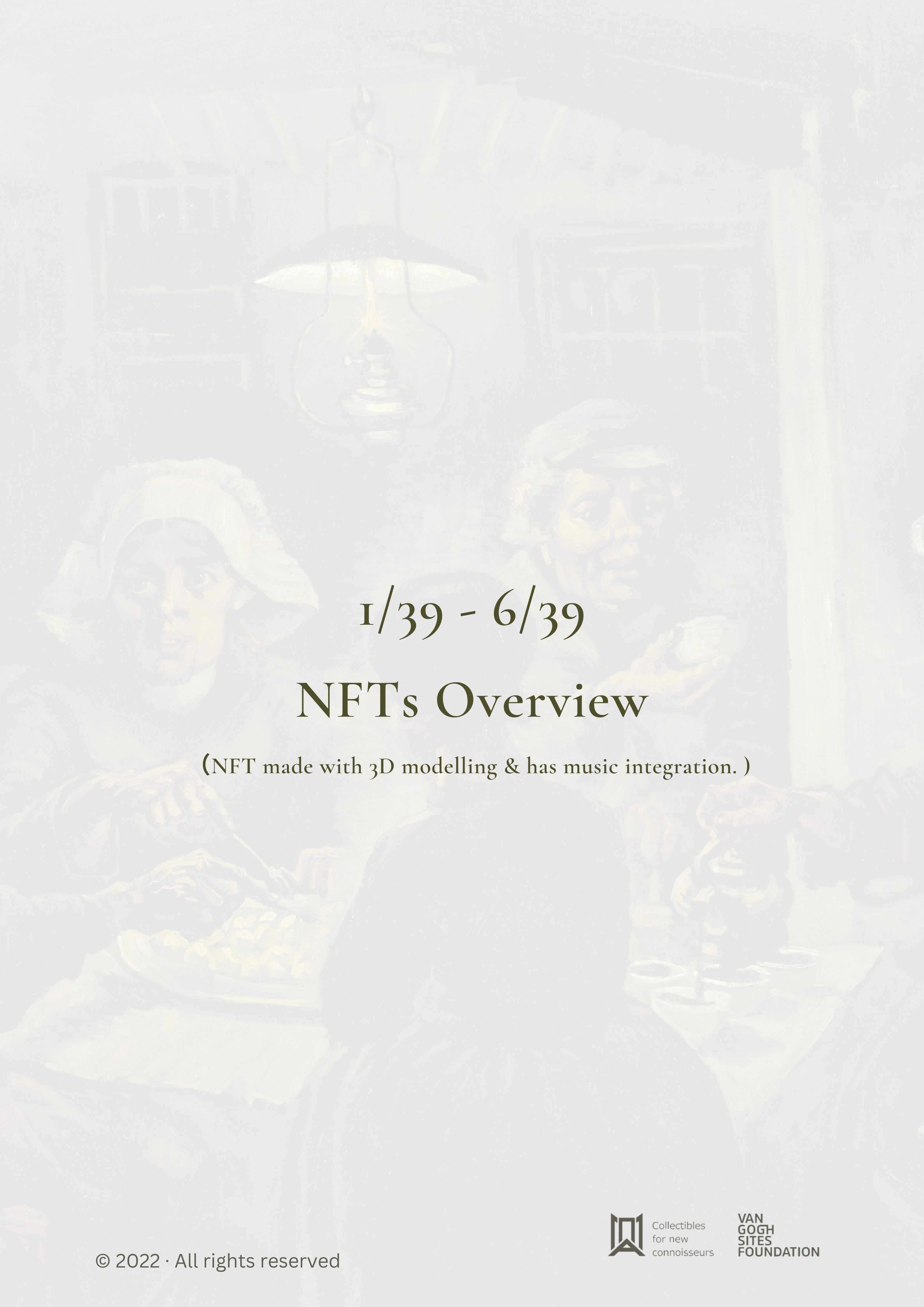
The VG39 Collection has a special mission to inspire people to appreciate art & nature and connect them with the great painter - Vincent Van Gogh.

Buy for a Cause

We visited every one of Van Gogh's landmarks of origin to capture the essence of discovering a solitary leaf on its grounds, which is the inspiration of the taciturn Van Gogh's "Leaf Me Alone".

This tribute to nature, bathed in the light of a deeper understanding of Van Gogh's inspiration, shows us how the world is so closely connected through the intricacies of its network of veins, made more precious by its short span of existence.

This single leaf, left on a tree at this memorial, embodies the spirit of the NFT collection and our continuous efforts to protect and preserve this precious heritage left behind by one of the world's foremost artists.



1/39 - 6/39

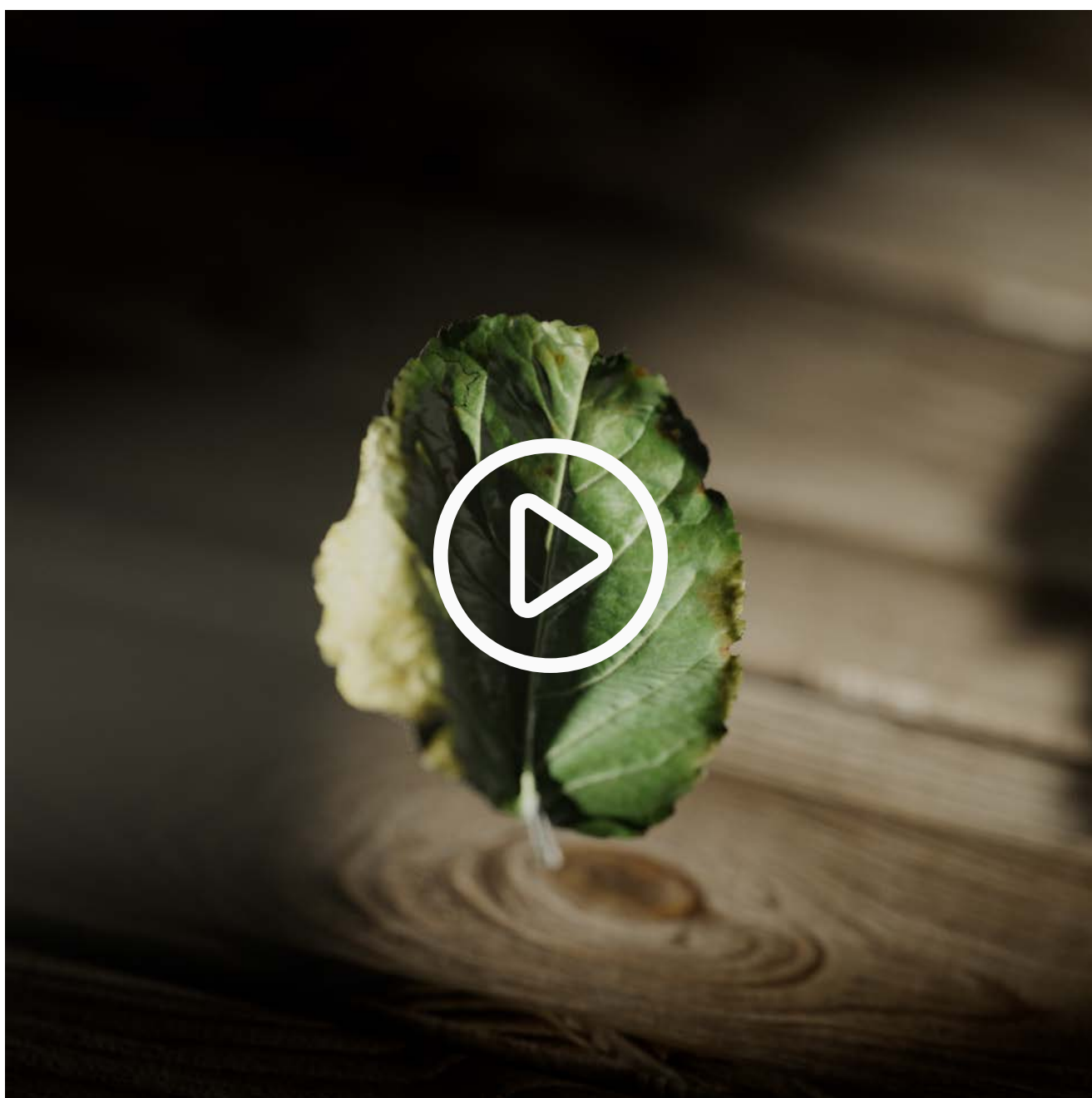
NFTs Overview

(NFT made with 3D modelling & has music integration.)

I/39

Feature Monument: Home of the potato eaters

Location: Gerwenseweg 4, 5674 SG Nuenen



Footage of 1/39

The Potato Eaters

The peasant family portraying The Potato Eaters is the De Groot-van Rooij family. They lived here at the Gerwenseweg 4. He sat with them in the sparsely lit room, drawing his way toward the lines that could capture the rugged and simple life in the clay of their faces. In this room, Vincent diligently tried to find his singular way to express the frugality and soberness of these people and this life. He spent hours with the De Groot-van Rooij family, sketching this moment.

'The potato eaters' is undoubtedly his most ambitious painting from this period. He made numerous studies, sketched hundreds of peasant farmer portraits and refined the painting multiple times.



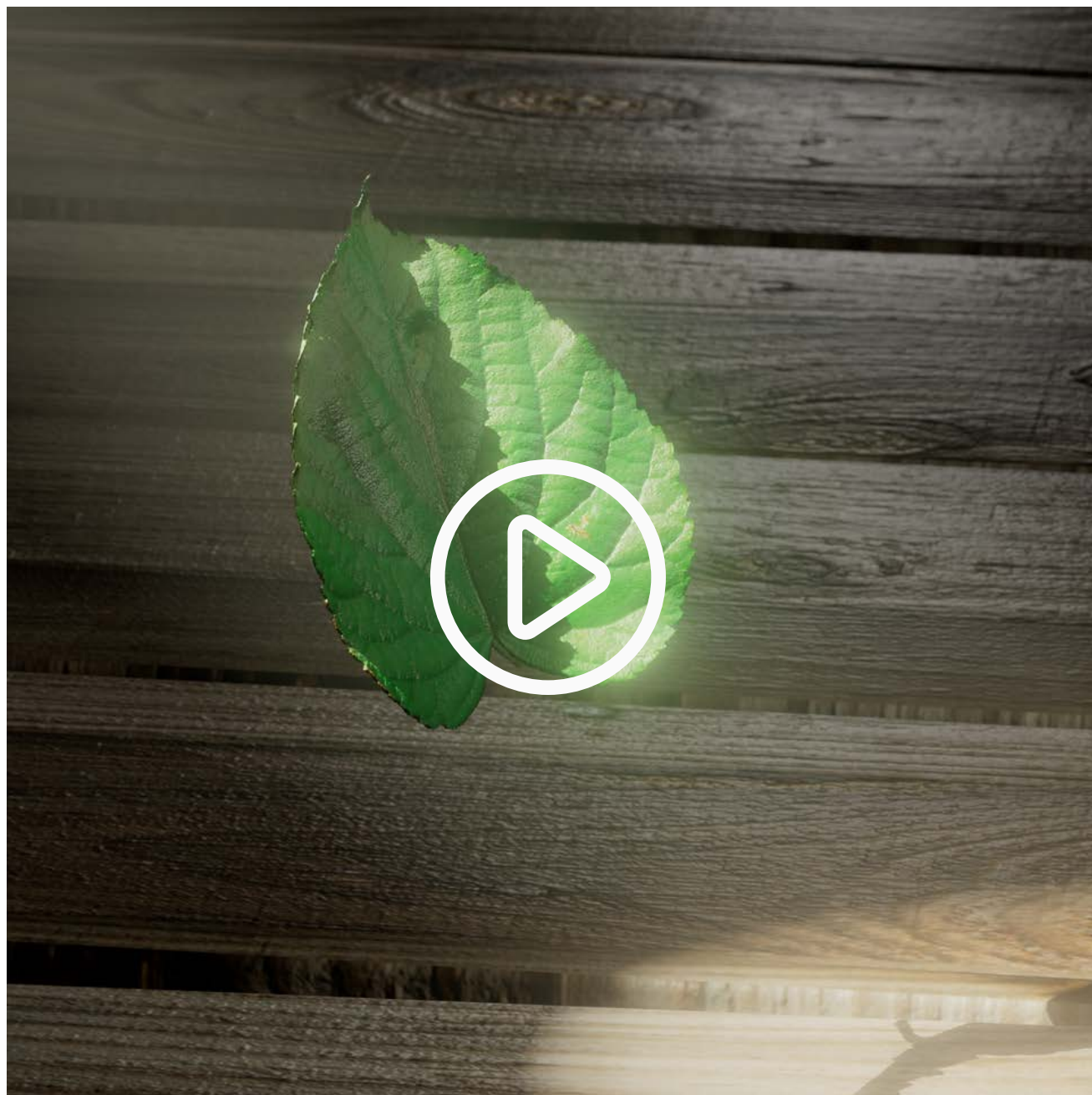
Vincent van Gogh, The Potato Eaters, (F 82), 1885, Van Gogh Museum, Amsterdam (Vincent van Gogh Foundation)



2/39

Feature Monument: Protestant church municipality Nuenen

Location: 5671 CR Nuenen



Footage of 2/39

Protestant Church

This place carries some emotional weight. When Vincent arrived in Nuenen in December 1883, he almost immediately started working on a painting of it — as a gift to his sickly mother. He reworked that same painting shortly after his father died in 1885 and before leaving that same year. It is the church his father, Theodorus, preached in. As a gift, it also commemorates his death. Working on it bookends Vincent's final years in Brabant.



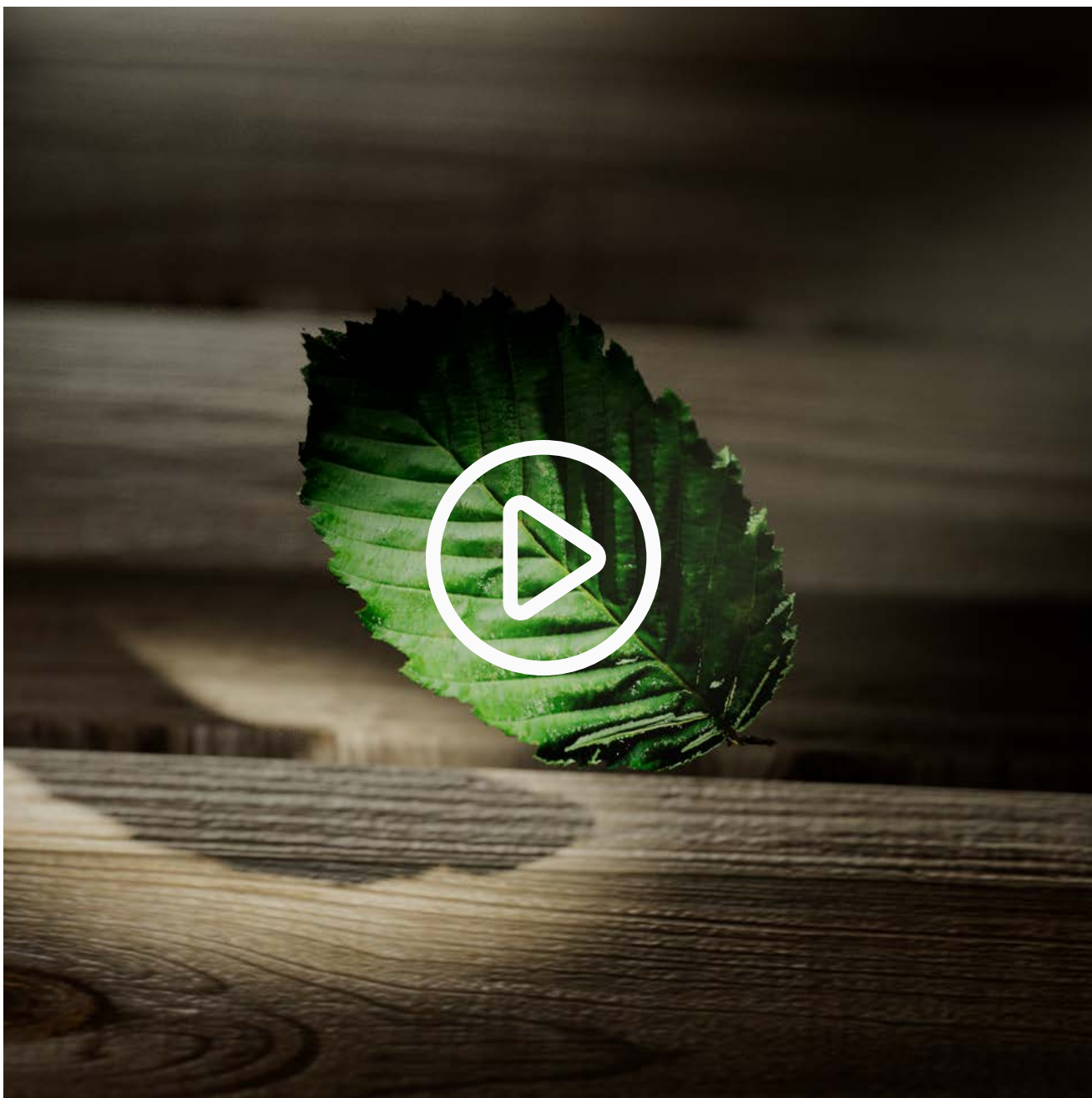
Vincent van Gogh, Leaving the Reformed Church in Nuenen (F 25), 1884/1885, Van Gogh Museum, Amsterdam (Vincent van Gogh Foundation)



3/39

Feature Monument: Rectory Nuenen

Location: Berg 26, 5671 CC Nuenen



Footage of 3/39

Rectory and garden

After living and working in Drenthe in 1883, Vincent moved back to live with his parents in Nuenen. He first set up a small studio behind his father's rectory. Soon, however, he would move to a larger studio.

Behind the doors of this home, tensions often grew. Within two years after arriving, Vincent would express the need to leave. Which was, as Vincent put it, nobody's fault, really. It was because of 'the irreconcilability of the ideas of people who keep up a position and a peasant painter — who doesn't think about it.'



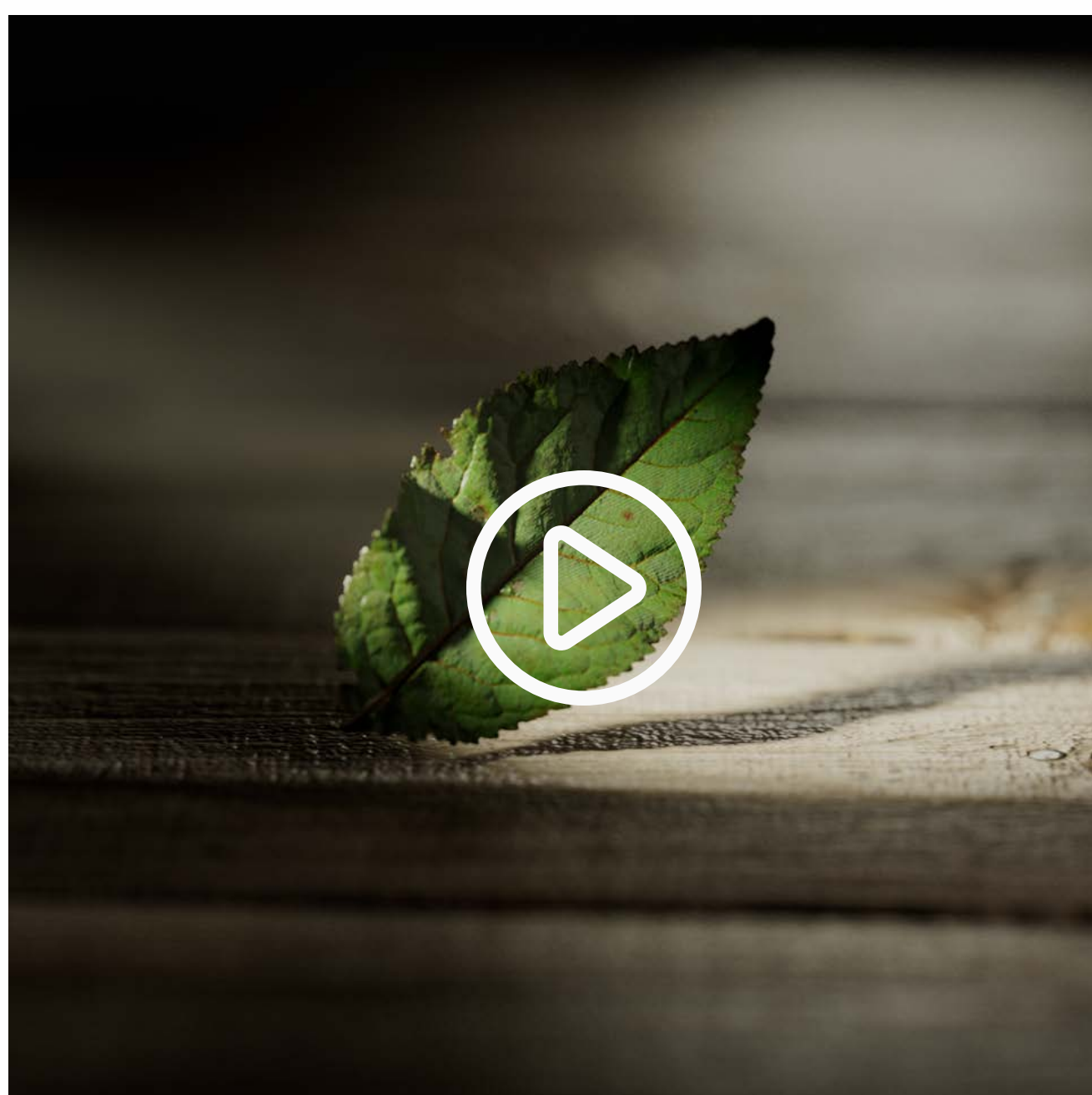
Vincent van Gogh, Rectory, (F 182), 1885, Van Gogh Museum, Amsterdam (Vincent van Gogh Foundation)



4/39

Feature Monument: Vincent van GoghHuis Zundert

Location: Markt 26, 4881 CN Zundert



Footage of No.1 of VG39 NFT Collection

Vincent van Gogh's birthplace and garden

When Vincent lies ill in Arles, he dreams of this, his house of birth in Zundert. He tells his brother how he 'sees each room, each path, each plant in the garden, the views roundabout, the fields, the neighbours, the cemetery, the church, our kitchen garden behind, right up to the magpies' nest in a tall acacia in the cemetery.'

These are the early years he so fondly remembers. His foundation. The protestant family. The farmer's village. The vast stretches of nature; tamed and wild. They nested in his soul and would become his signature themes and obsessions.



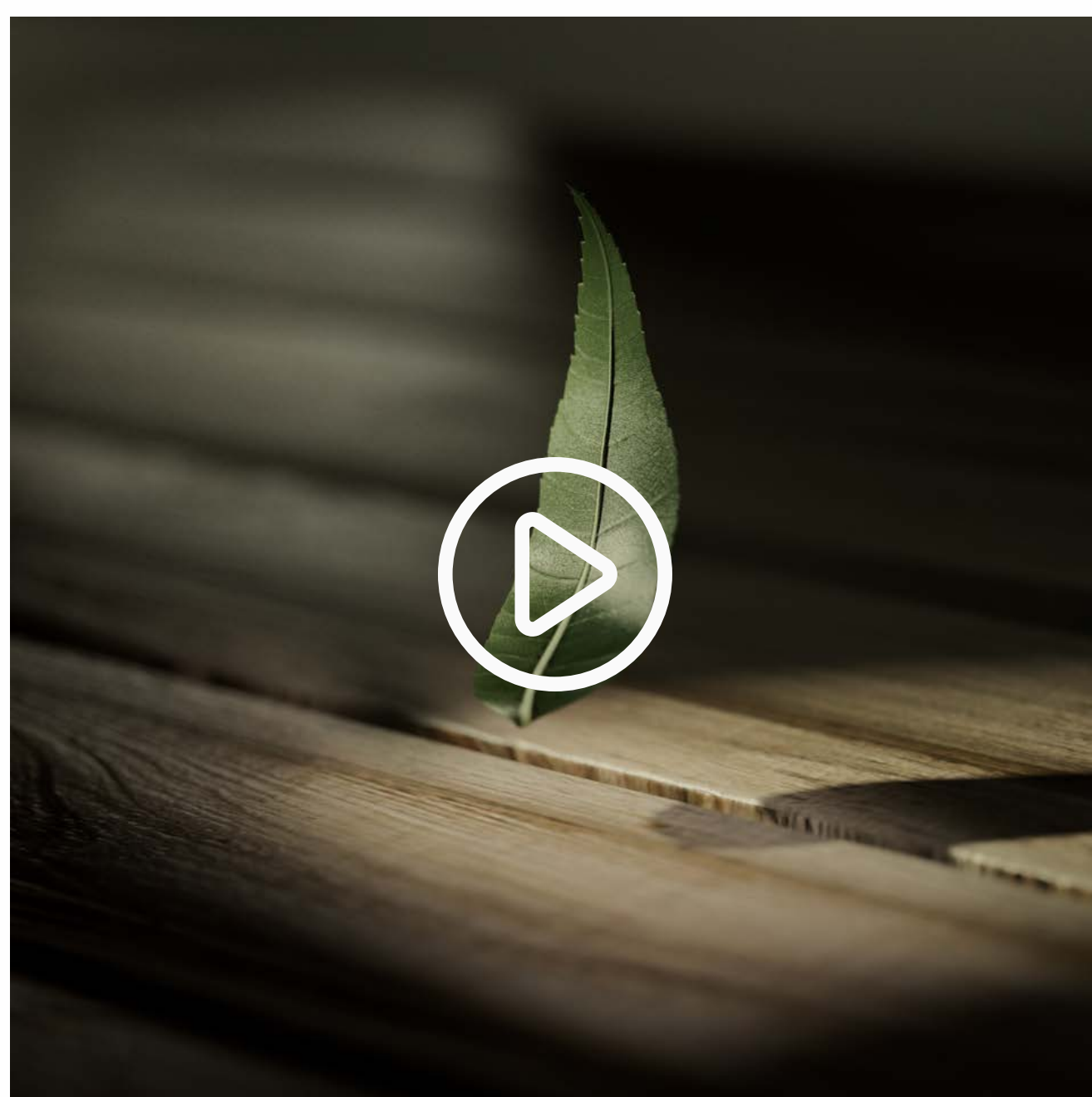
F. Reissig, Vincent's original birthplace, Markt 26, 1900, photo



5/39

Feature Monument: Van Gogh church Zundert

Location: Van Goghplein, 4881 DA Zundert



Footage of No.5 of VG39 NFT Collection



Protestant Church and graveyard

Here lies Van Gogh. Being here reminds you to look up from the plaque and see with Vincent's eyes. Because he was here too, visiting a dying family friend.

On a Saturday evening in April 1877, Vincent takes the last train to Oudenbosch and walks from here to Zundert. In the dark of night, he marvels at the heath, the pine woods and the marshes. Covered by stars, Vincent arrives at this cemetery. He writes, 'It was so quiet, I waited for the sun to rise.' Everything in that moment reminds him of the story of the Resurrection.



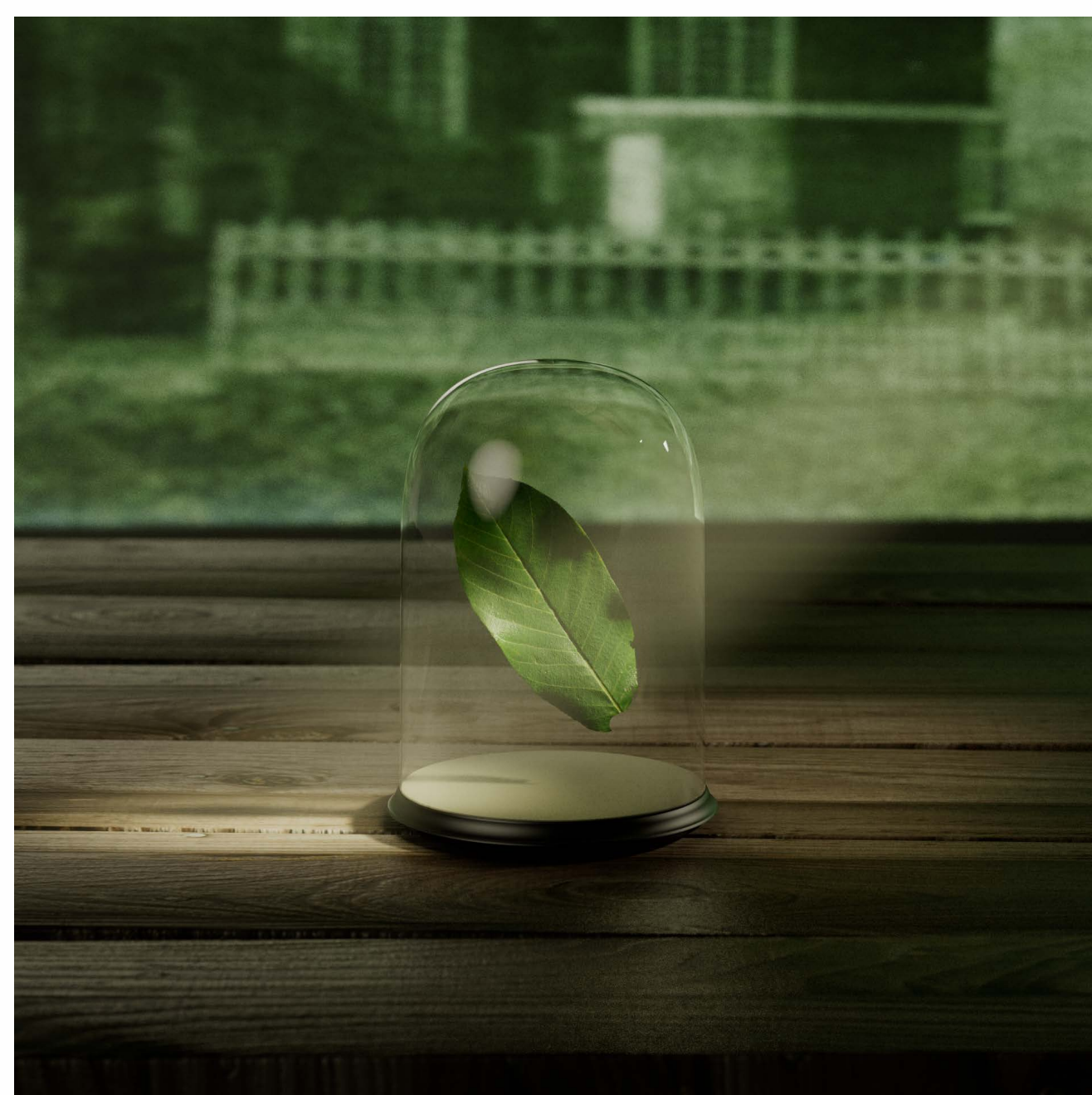
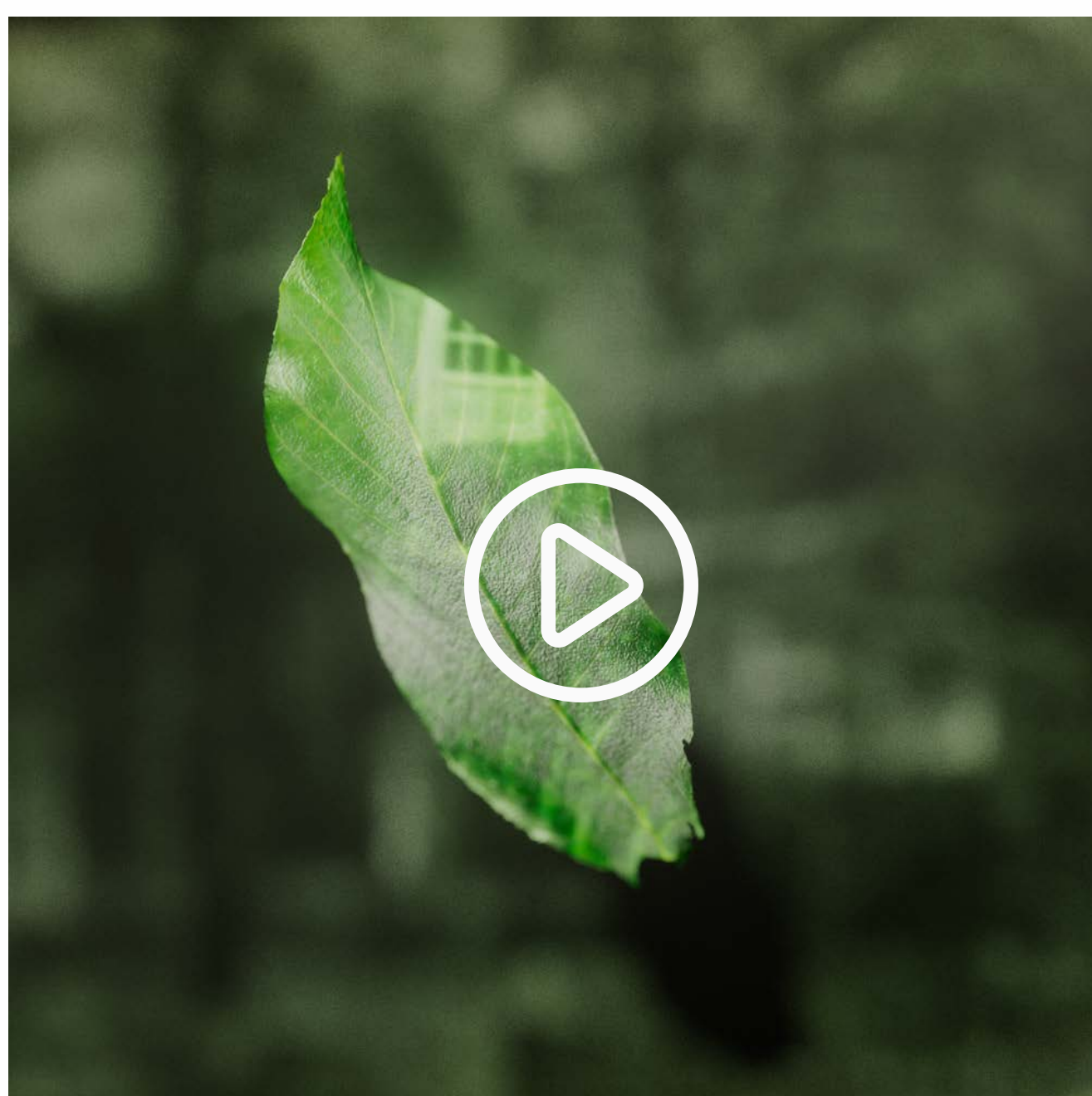
Protestant church, circa 1900 (Photo: Vincent van GoghHuis, Zundert)



6/39

Feature Monument: Sexton's house Zundert

Location: Sint Elisabethlaan 1, 4881 DA Zundert



Footage of No.6 of VG39 NFT Collection

Sexton's house

Reformed community of Zundert to buy the place. He collected sixty guilders from his constituents and added ten of his own. With this budget, he could fix and rebuild it as a sexton's house.



The sexton's house



The technology used for VG39 Collection

Software for Artwork Creation:

Maxon Cinema4d, SideFX Houdini, Redshift Render, Adobe After Effects, DaVinci Resolve

3D Scanning & 3D Printing:

EXScan C, Autodesk Meshmixer, Blender, Preform, Shining3D Transcan C, Formlabs 3

Music Production & Audio:

Dolby Atmos Certified mix room, 100m2 live room, Large selection of drums, guitars, synths and a grand piano, Presonus Studio One, Dolby Atmos Renderer and Mastering Suite, Audinate Dante Software, Assortment of plugins: Universal Audio, SSL, Fabfilter, PluginAlliance, Slate, Assortment of VSTs: Kontakt, Spitfire, LABS

Hardware:

PMC speaker system (IBi and Ci series), Powersoft Quattrocanali 2404 DPS+D, DAD Converters (Dante), Antelope Audio Converters (Analog conversion), Assortment of preamps: Neve/SSL/API, Assortment of microphones: AKG/Blue/Neumann/Shure/Sontronics, Solid State Logic UF8 Controllers, Apple MacPro Computers

Pricing

4/39 5/39 6/39

Century Pack

1. Numbered NFT, animated 3D artwork with music
2. Signed Certificate from foundation
3. Factsheet for the monument

50 units per Artwork certified by VGSF

Reserved 10 units for VG39 full collection pre-order

Available for sale - 40 units per Artwork by online reservation

USD 880 (tax incl.) per pack

1/39 2/39 3/39

Millennium Pack

1. Numbered NFT, animated 3D artwork with music
2. Signed Certificate from foundation
3. Factsheet for the monument
4. Numbered Homeland Box (Triptych Style) with
 - Authentic 3D Printing Numbered Silver Leaf
 - Handcrafted Poplar Wooden Box, Selected Trees Only from Vincent van Gogh's Homeland from the Netherlands
 - Limited Edition Book for VG39 Collection
 - A Shareholder Certificate from the foundation

(***Homeland box delivery in 30-45 days after ordered directly ship from the Netherlands.)

25 NFTs per Artwork certified by VGSF

Reserved 10 units for VG39 full collection pre-order

Available for sale - 15 units per Artwork by private invitation

USD 9,850 (tax incl.) per pack (Silver Leaf)

USD 13,850 (tax incl.) per pack (Gold Leaf - currently unavailable)

MILLENNIUM PACK PHYSICAL COLLECTIBLE



Millennium Collector Club

By collecting our millennium pack, you can unlock the global network of world foundations, museums, master artists etc, participating in our exclusive international events in the future.

Upcoming Event - by invitation ONLY:

27 - 30 March/2023 - 4D3N

Collectors Trip to Vincent's homeland in Brabant, NL

VIP Guide Tour visiting Van Gogh Monuments

Dinner with VGSF local partners & artists in a unique location

Attend art and cultural workshop organised by VGSF

Explore potential collaboration for preserving the heritage sites

and many more...

(Limited to 30 people, the flight need to self-arrange, our concierge manager will contact you and recommend accommodations for your booking in Jan/2023, and we will arrange transportation and programs with local partners & VGSF.)

About Appreciator.io

Appreciator.io is an experiential platform that collaborates with art institutions, art IPs, artists, influencers, and brands for heritage preservation. We conceptualise and create NFTs, digital art, immersive experiences, and limited edition collectibles, which are then curated through the lens of the new wave of collectors in contemporary culture.

We connect and inspire the new generation of collectors, especially those from Asia, to explore, learn, trade, and appreciate culture within our web 3.0 eco-system.

Our Mission

To preserve & connect the world's art & culture anytime, anywhere, leveraging Web 3.0 technology.

Our Vision

To empower and inspire everyone to appreciate art and culture in everyday life.

Special Gift
for the first 100 collectors
"Appreciator 7-inch Digital Easel"



Delivery in 20-30 working days after ordered.



Enquiry

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www.appreciator.io

